



ENVIRONMENT

EASME

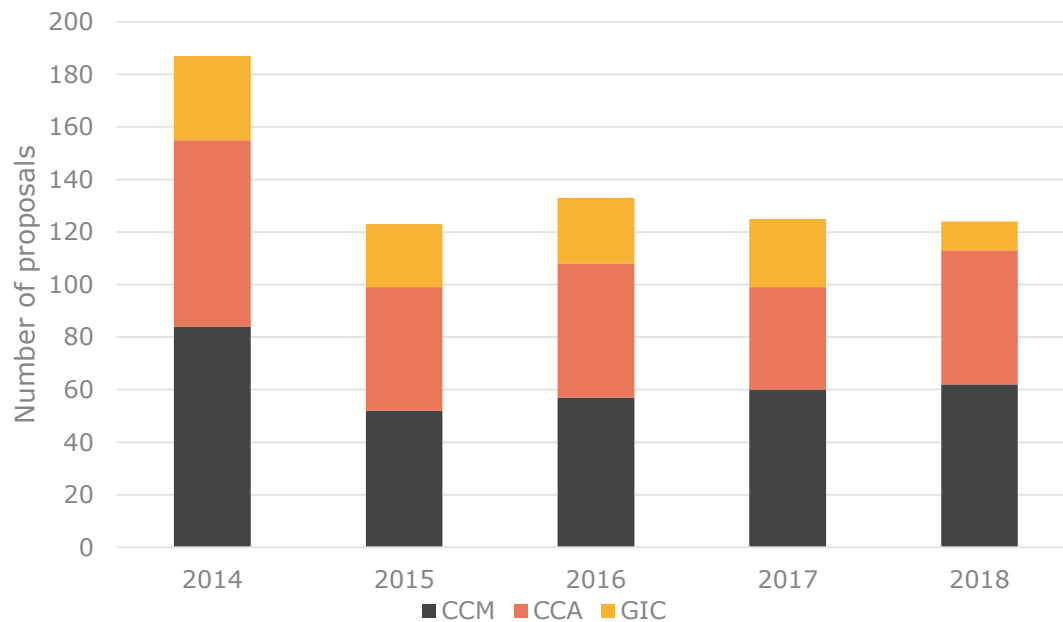
Executive Agency for Small and Medium-sized Enterprises

THE LIFE PROGRAMME 2019 CALL 'AWARD CRITERIA AND TIPS'

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Project Adviser, EASME

LIFE Info Day Bulgaria
April 10, 2019 Sofia

Climate action: submission of proposals 2014-2018



Call 2017: success rate

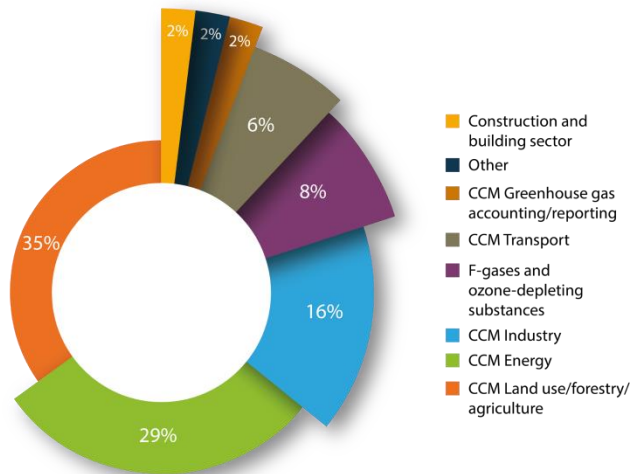




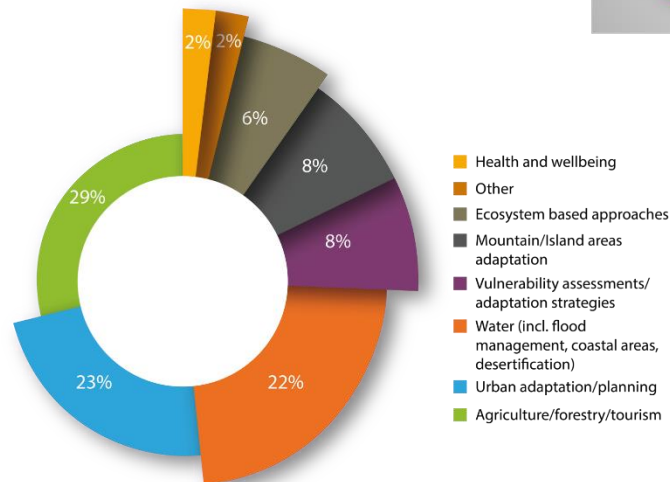
European
Commission

Call 2018: proposals by sector

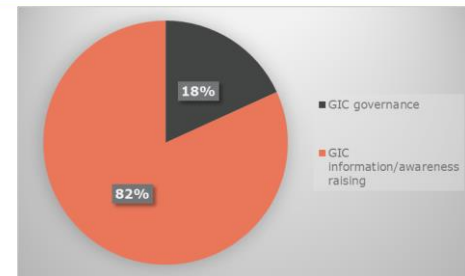
CCM



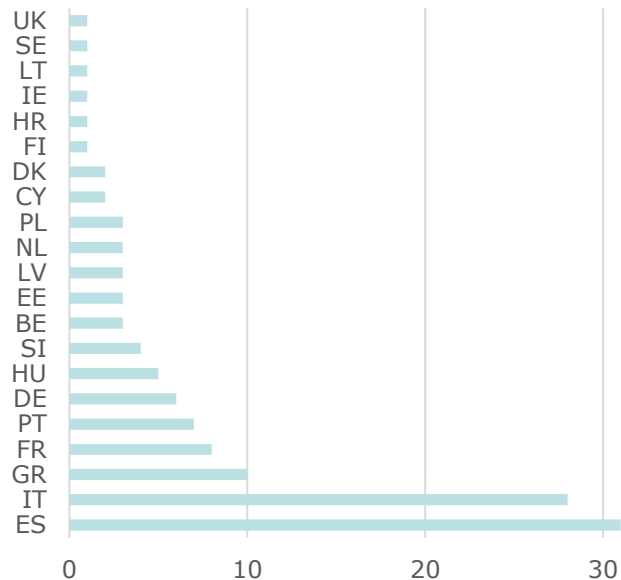
CCA



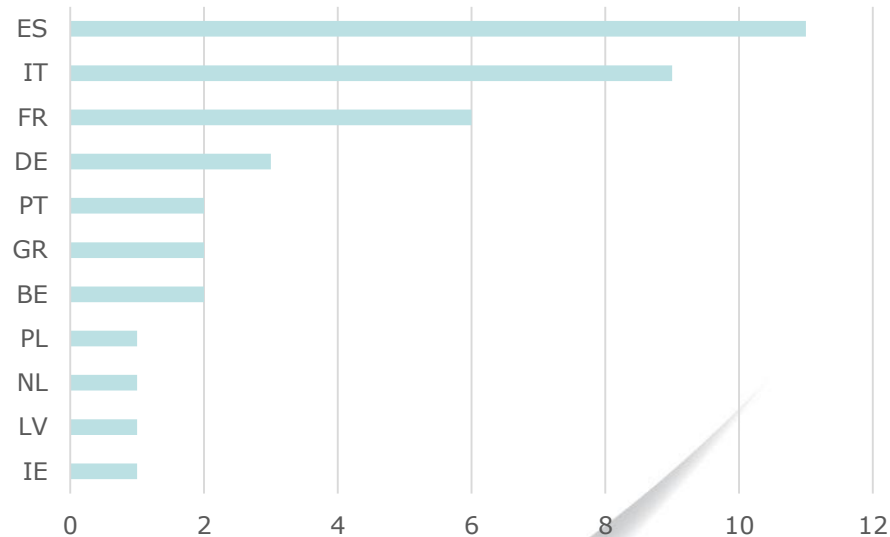
GIC



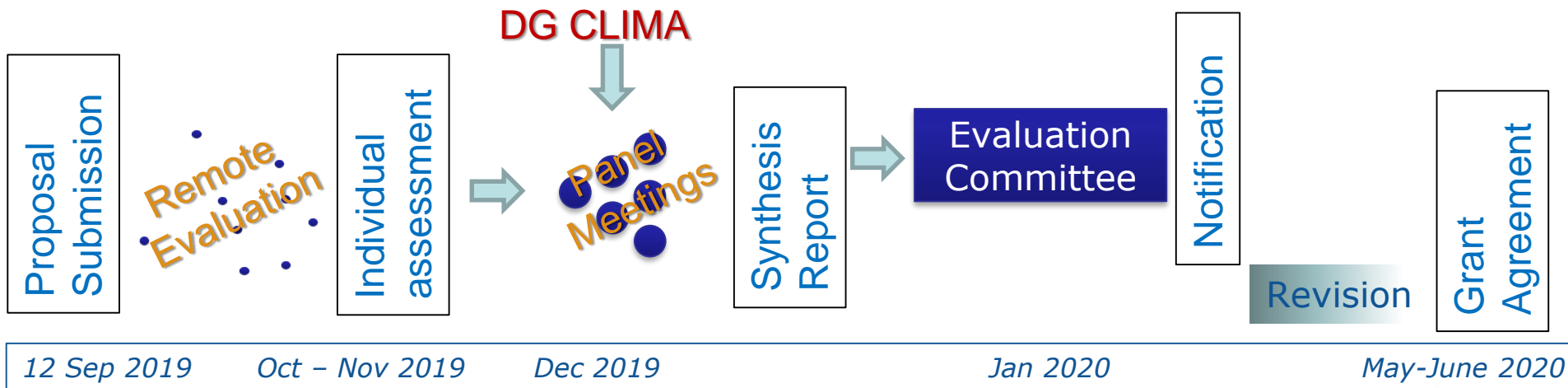
Proposals Submitted per Member State - Coordinating Beneficiary



Recommended + Reserve list Proposals per Member State Coordinating Beneficiaries



CLIMA evaluation phase (one stage)



Earliest project starting date: 1 June 2020

Structure of proposal

- **Administrative part:** A forms
- **Technical part:** B forms (technical summary and overall context of the project) and C forms (detailed technical description of the proposed project)
- **Financial part:** F forms
- **Attachments**

Administrative forms (A forms)

- **Form A1 – General project information**
- **Form A2 – Coordinating beneficiary**
- **Form A3 – Coordinating beneficiary declaration**
- **Form A4 – Associated beneficiary declaration and Mandate**
- **Form A5 – Associated beneficiary**
- **Form A6 – Co-financiers**
- **Form A7 – Other proposals submitted for European Union funding**

Project outline (B forms)

- **Form B1 – Summary description of the project**
- **Form B2 - Climate problem targeted and, if applicable, other environmental benefits**
- **Form B3 – EU added value and socio-economic effects**
- **Form B4 – Stakeholders involved and main target audience of the project**
- **Form B5 – Expected constraints and risks related to the project implementation and how they will be dealt with**
- **Form B6 - Continuation / valorisation of the project results after the end of the project**

Detailed actions (C forms)

- **Form C0 – List of all actions**
- **Form C1**
- **A. Preparatory actions (if needed)**
- **B. Land purchase/lease of land and/or compensation payments for use rights (if needed)**
- **C. Implementation actions (obligatory)**
- **D. Monitoring the impact of the project actions (obligatory)**
- **E. Communication and dissemination of results (obligatory)**
- **F. Project management (obligatory)**
- **Form C2 Reporting schedule**

Financial application forms

- Form F1 – Direct personnel costs
- Form F2 – Travel and subsistence costs
- Form F3 – External assistance costs
- Form F4.a – Infrastructure costs
- Form F4.b – Equipment costs
- Form F4.c – Prototype costs
- Form F6 – Costs for consumables
- Form F7 – Other costs
- Form F8 – Overheads
- Form FC – Financial contributions





Climate Action Award criteria: total 100 points

Award Criteria	Minimum Pass Score	Total
AW 1: Technical coherence and quality	10	20
AW 2: Financial coherence and quality (including value for money)	10	20
AW 3: EU added value: Extent and degree of quality of the contribution to the LIFE sub- programme for Climate Action priority areas and related specific objectives contained in Articles 14, 15 and 16 of the LIFE Regulation	10	20
AW 4: EU added value: Sustainability (continuation, replication, transfer potential)	8	15
Overall (pass) score	50	
Bonus: <i>EU added value: contribution to the implementation of the Paris Agreement</i>		
AW 5a: Contribution to the Climate Action policy areas set out in Section 4 of the MAWP 2018-2020	-	0-5
AW 5b: Contribution to the detailed work areas contained in the LIFE Climate Action annual call for proposals	-	0-5
AW 6: Synergies (including multipurpose and integration/complementarity (max. 8 points), Green Public Procurement (1 point), Ecolabel (1 point), and uptake EU-research results (1 point)) - Transnational (max. 4 points)	-	15

AW1 Technical coherence and quality

- Focus on **clarity and feasibility**
- Ensure the preoperational context is clearly described - quantified **baseline**
- Proper **description and quantification** of all actions, accompanied by indicators, if necessary adequate maps
- Adequate **technical means and expertise**
- Realistic **time planning**
- Clear communication and dissemination strategy
- Actions that are not directly contributing to the achievement of the project objectives may be considered as ineligible

Max: 20 points, min: 10 points

AW2 Financial coherence and quality

1. **Transparency** and **consistency** of budget:

key question: is the budget **well justified, cost-efficient and consistent with actions** described?

2. **Compliance** with rules:

key question: is the budget compliant with LIFE guidelines for applicants, the General Conditions of the LIFE Model Grant Agreement and the LIFE Regulation?

3. **Value for money**:

key question: to what extent will the project generate the **optimal benefit** from its expected **outputs against the resources available**?

Max: 20 points, min: 10 points

A proposal would receive a score below the pass score if the financial part is poorly conceived and/or requires considerable revision.

AW3: EU added value: Extent and degree of quality of the contribution to the LIFE sub- programme for Climate Action priority areas and related specific objectives contained in Articles 14, 15 and 16 of the LIFE Regulation

- Shift towards a low-carbon and/or climate-resilient economy
- **concrete, realistic and quantified climate-related impacts** on climate resilience and/or reduction of greenhouse gas emissions
- Potential **wider impact** of results during and after the project
- **Life cycle approach** where relevant

Max: 20 points, min: 10 points

AW4: EU added value: Sustainability (continuation, replication, transfer potential)

- Potential of the project to be replicated and transferred during and after its implementation;
- Requires a **strategy** including **actions** and **tasks** to multiply impacts;
- Going beyond transfer of knowledge and networking and putting techniques, methods or strategies developed or applied into practice elsewhere;
- Going beyond dissemination and propose concrete project actions that replicate and transfer solutions to other sectors, entities, regions and countries;
- **Sufficiently ambitious and realistic** approach in order to reach an adequate scale;
- Business plans and market analysis for '**close-to-market**' projects;
- **Sustainability**: strategy including tasks to ensure the continuation of necessary project actions and the related funding.

Max: 15 points, min 8 points

AW5 EU added value: Contribution to the Climate Action policy areas and Climate Action work areas

- clearly and fully comply with one or more chosen Climate Action policy areas;
- clearly and fully comply with one or more of the chosen work areas for Call 2019.

Max:10 points (5 points for policy area and 5 points for work areas)

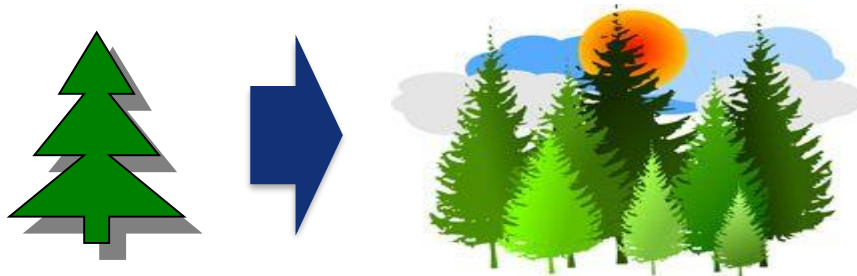
AW6 EU added value: Synergies (including multipurpose and integration/ complementarity, Green Public Procurement, Ecolabel and uptake of EU-research results) & Transnational

- Well-conceived and intentional multipurpose delivery mechanism with concrete actions and,
- Integrating specific climate objectives into other policy areas and Union policies and creating synergies? (max 8)
- Green Public Procurement (1)
- Ecolabel (1)
- Uptake of EU-research results (1)
- Transnational (max 4)

There is no minimum pass score for this criterion. Max:15 points

Award criteria - scores

- Marks are given to proposals **as written** and not based on the assumption that modifications are made
- All proposals scoring **50 points or above** and reaching the individual thresholds are **recommended** for funding



Tips and tricks

- It takes TIME to read the application guidelines:
 - Verify that LIFE is the appropriate funding programme for you
- Be aware of all the exceptions that may apply to you
- Financial coherence between partners and budget lines
- Check value for money
- Avoid to include actions not related to the objective of your proposal
- Remember the up extra points bonus you will get if your project fits the **policy and work areas**
- Purpose: assessment of baseline and quantification of expected impacts
- All fields in which project will have impacts should be filled in
- Support Letters



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THANK YOU FOR YOUR ATTENTION

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Follow the LIFE Programme on ec.europa.eu/life



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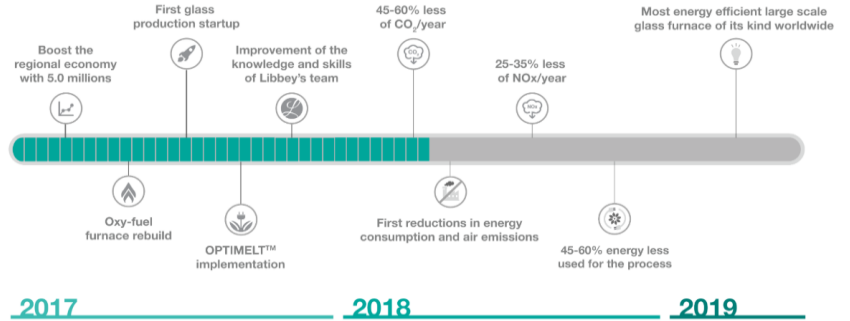
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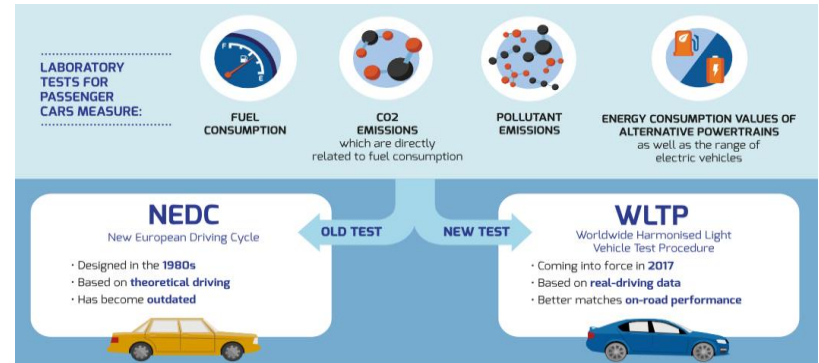
European
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• CCM – LIFE15 OPTIMELT



• CCM GIC - LIFE15 CLOSE THE GAP



- **CCM LIFE17 Carbon 4 Retail**





- restoration of degraded peri-urban forest
- increasing its climate mitigation potential and ecological sustainability
- reduction of the risk of forest fires



- optimized feeding practices for dairy cows
- monitoring the loss of grassland and the grazing cattle
- raising the awareness of the farmers



- **Public - private partnership**
- 28 adaptation plans - 6 clusters
- Implementation of **concrete actions** to manage risks
- "Torino che Protegge" + 10 cities



- climate-adapted **production methods**
- Vegetation with high water retention, good **erosion protection** and high humification
- sheep grazing

2% RULE - EXAMPLE

Example of budget:

- Personnel
 - Non-additional 105 €
 - Additional staff 20 €
- External Assistance 50 €
- Equipment 25 €
- **Total 200 €**



LIFE contribution ► 60%
but
Minimum own contribution
from public beneficiaries
= 105 € + 2% ► 107,10 €
Maximum LIFE contribution
► 92,90 €

CLOSE TO MARKET (C2M) PROJECTS

- ❖ Projects that direct their solutions towards the market, including targeted clients and considering the supply chain
- ❖ The project knows its competitors and competitive advantages and positions itself in that context
- ❖ Projects that aim for the long-term commercialisation of their solutions (i.e. a technology, product, process)
- ❖ Projects that could become interesting for investors or a bank for future financing

CLOSE TO MARKET (C2M) PROJECTS

- ❖ Projects that propose new solutions with environmental/climate and economic benefits or that are innovative in their respective fields
- ❖ Projects which are ready from technical and business perspective
- ❖ Projects that implement environmental/climate solution in close-to-market conditions (i.e.: industrial, commercial scale) during the project lifetime
- ❖ Projects that foresee pre-commercial activities and plan them during the application stage (e.g. market analysis, business plan, etc.)



WHY THIS EMPHASIS ON C2M PROJECTS?

- ❖ LIFE always supported C2M projects (without calling them C2M)
- ❖ C2M is attractive mainly for ENV and CCM strands
- ❖ LIFE contributes to the main priorities of Commissioner Juncker on Growth and Jobs
- ❖ The former Eco-innovation programme beneficiaries are a good target audience for C2M - SMEs ready to upscale and go to the market

BUILDING C2M CAPACITY TO HELP SMEs AND START-UPS TO SUCCESSFULLY MARKET THEIR GREEN PRODUCTS AND SERVICES

- ❖ **Coaching**
- ❖ **Networking/participation to targeted events with
high C2M potential stakeholders**
- ❖ **Pitching to investors**
- ❖ **Preparation to approach incubators and
accelerators**



Calls for proposals **04/04**
#EULife19 **30/04**
#LIFE Awards19 **16/05**



Save the date:

- 4 May: EU Open Days
- 15 May (EU Green Week): [LIFE Projects Sparkshow](#)
- 15 May (EU Green Week): [Peer learning from LIFE](#)
- 16 May: [LIFE Awards](#)